



Equine Appeasing Pheromone 1% Gel

Nursing mares (like many mammalian species) naturally produce an appeasing pheromone, which provides reassurance to their new foal. This equine appeasing pheromone helps the foal feel safe and secure when encountering new situations and unknown environments.

Confidence EQ is a copy of the equine appeasing pheromone mares produce as they nurse their foals. In adult horses, the presence of this pheromone is a signal that the environment is safe and secure, which can facilitate learning.

Horses are highly sensitive to their environment and surroundings and because of this, fear is considered a normal response in the horse. Fear can be managed by teaching horses to not overreact when faced with new or unexpected stimuli such as traveling, loud and sudden noises, entering new environments, clipping or various healthcare procedures such as hoof trimming/shoeing or dental treatments.

Confidence EQ has been proven to help horses manage new or unexpected stimuli by replicating the equine appeasing pheromone that signals an environment is safe and secure.

ACTIVE INGREDIENT

Pheromone 1% Gel.

USES

Confidence EQ is recommended for horses of all ages. It is used to help build confidence in horses that are faced with new or troubling situations, including:

- Traveling/trailing, recovery after arrival
- Environmental changes: moving to a new stable, going indoors/outdoors, new owner/caretaker
- Training events, introducing new exercises
- Social situations: foal weaning, meeting new stable mates or pasture mates
- Healthcare procedures: farrier visits, veterinary visits, dental visits
- Dealing with loud noises: large crowds, thunderstorms, fireworks, gunshots, motor vehicles.

HOW SUPPLIED

Single-use packet containing 5 mL of gel. 10 single-use packets per box.

INSTRUCTIONS FOR USE:

Administer Confidence EQ approximately 30 minutes before the stressful situation.

The horse should be calm and quiet when Confidence EQ is applied.

Tear open one end of the packet and expel approximately ½ of the gel on your index finger.

Apply the gel to the bottom edge of the horse's nostril (not too deep, or in the mucosa).

Apply the remainder of the gel in the packet to the other nostril using the same procedure.

Repeat the application every 2-2.5 hours, if necessary.

Note: As the solvent evaporates in the nostril a thin, translucent film may appear. This is considered normal and, if needed, the film can be removed by wiping with a wet sponge.

PRECAUTIONS

For equine use only. Not for human use. This product should not be given to animals intended for human consumption.

Avoid contact with eyes. In case of contact, flush eyes with water.

Keep out of reach of children.

Store at room temperature and away from light.

For more information visit www.ConfidenceEQ.com.

UNIT SIZE	PACK SIZE	CASE SIZE
1CON011	10 ct	18

Confidence EQ is protected by U.S. patent. US Patents 6,077,867 & 6,384,252

License holder: IRSEA

MANUFACTURED FOR:

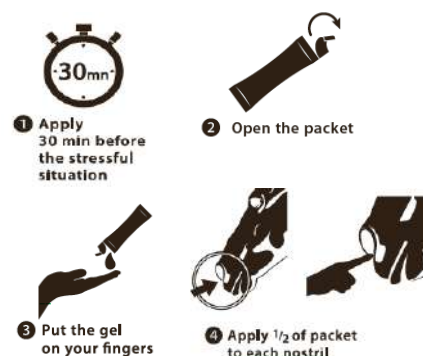
Bimeda, Inc.
Le Sueur, MN 56058
www.bimeda.com

N.A. CORP. ADDRESS:

Bimeda, Inc.
475 N. Martingale, Ste. 1200
Schaumburg, IL 60173

Confidence EQ[®] is a registered trademark of Bimeda Inc.

Rev. 03/24 M-24-0489



Confidence EQ[®]



Equine Appeasing Pheromone 1% Gel

For further information and queries, contact Bimeda at (888) 524-6332 or US-info@Bimeda.com.

Confidence EQ[®] is a registered trademark of Bimeda Inc.
Rev. 03/24 M-24-0489